

Civic engagement with **Kate and Jol Temple**



Kate and Jol are MoAD's 2024 Media Literacy Ambassadors! Check out this comic poster series developed with Kate and Jol for use in the classroom.

Invite students to discuss what media they like to use. Co-create slogans to support positive mindsets when using apps, social media platforms and engaging with the news.

Explore the Australian Media Literacy Framework. Use this teacher resource to empower students with the skills to critically evaluate the media they consume.

Explore Kate and Jol's fantastic website to uncover all the details about these great authors. Discover their diverse collection of book titles and resources.



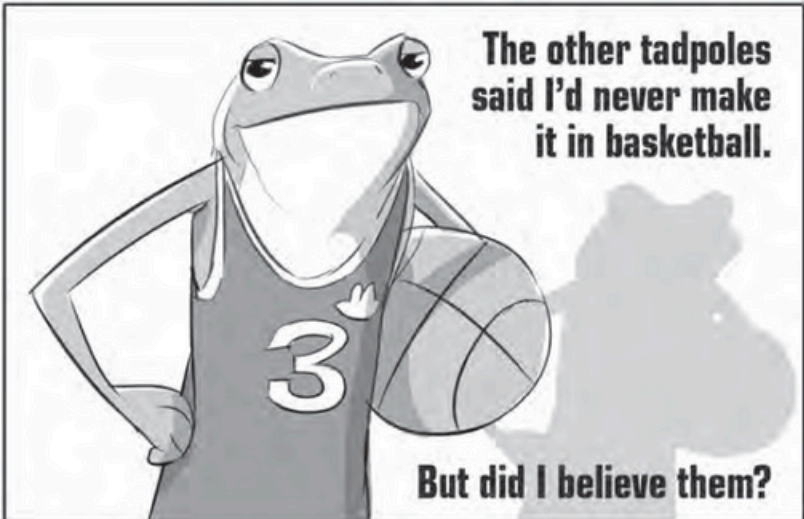
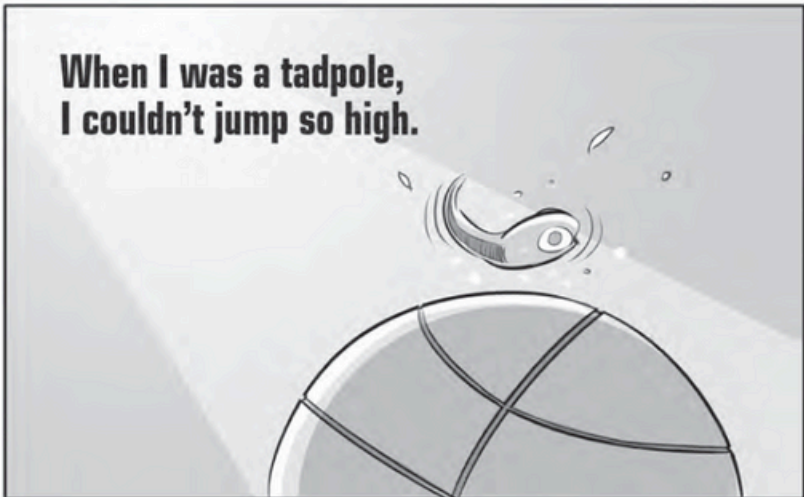
Read Kate and Jol's book, *That Bird Has Arms* with students. Encourage them to write a letter to Roy giving him some advice on how to stay safe online.

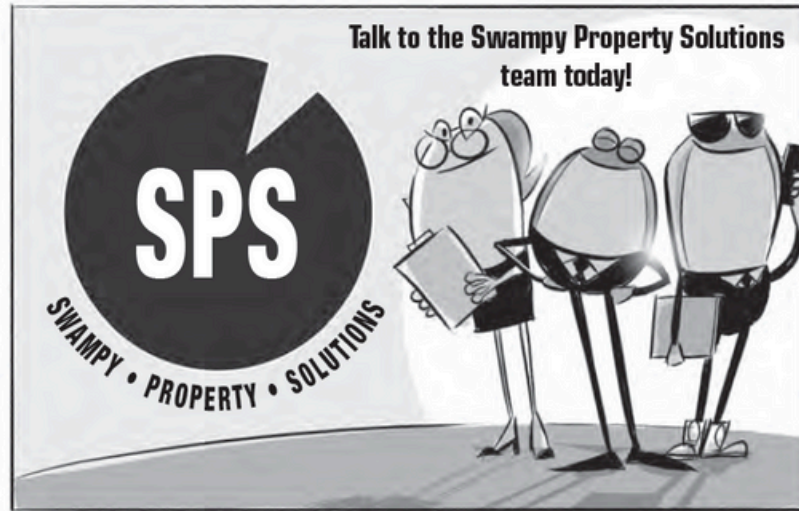
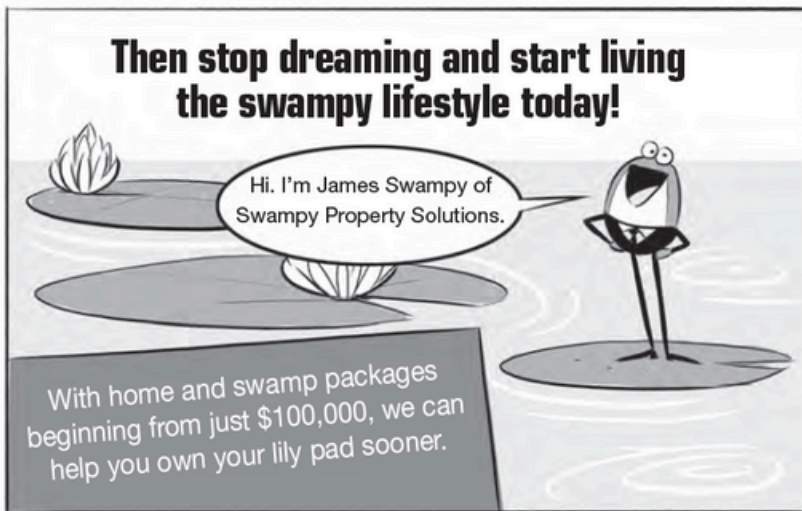
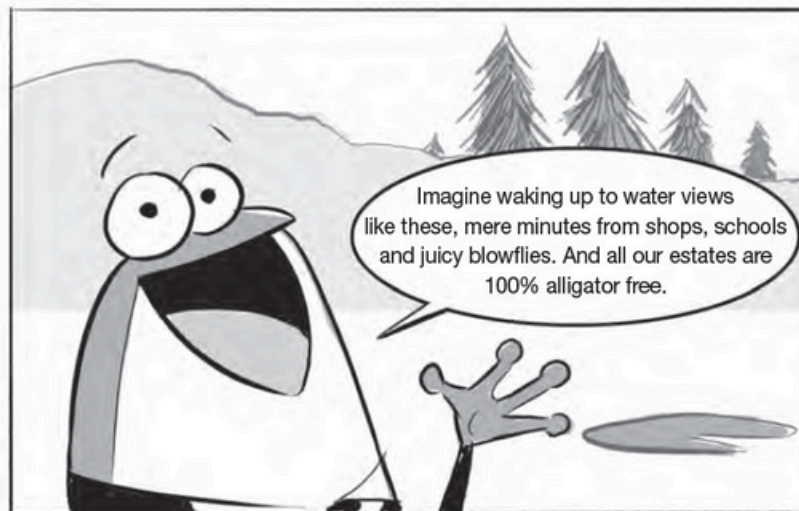
Encourage students to analyse advertisements from *Frog Squad* using these examples direct from the book and accompanying critical thinking template.

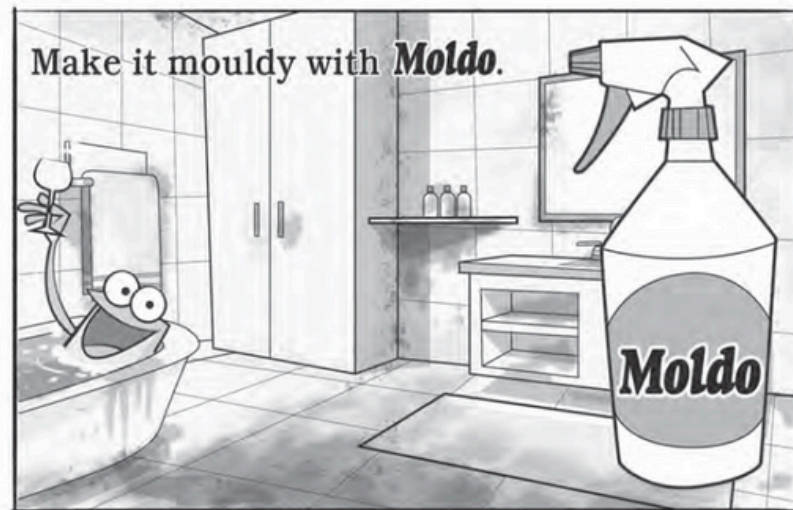
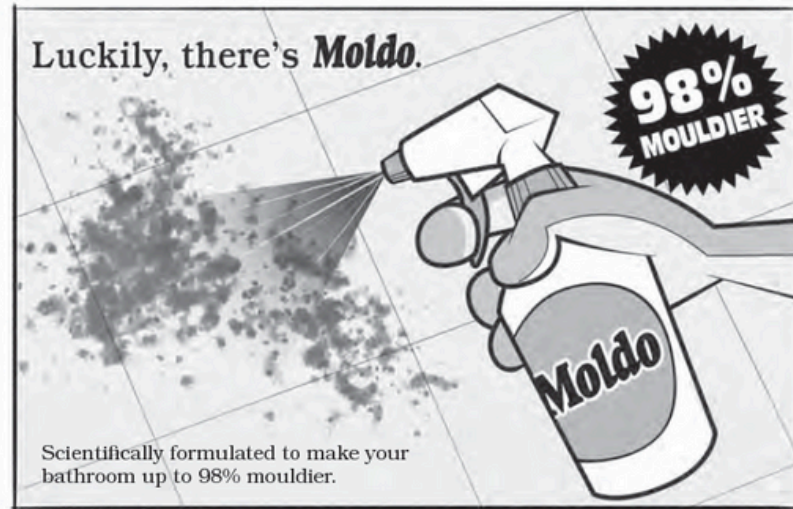
Invite students to design and create their own frog themed advertisements using this scaffolded template.

Support students to develop their own piece of media to share with others drawing on resources from Kate and Jol's series The Underdogs.









Name _____



The Critical Thinking Squad

Choose one of the Frog Squad ad breaks to analyse.

What is the product or service?

Who is the target audience?

Draw or describe the characters featured in the ad.

How does the ad make you feel?

What do you like about the ad?
Is it successful in persuading you?

What don't you like about the ad?
How could you change it?

Name _____



The Creative Thinking Squad

Plan your own Frog Squad themed ad!

What is the product or service?

Who is the target audience?

Create a slogan or key message.

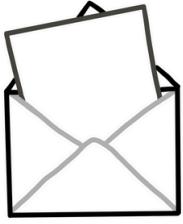
Who will feature in the ad?

Name _____



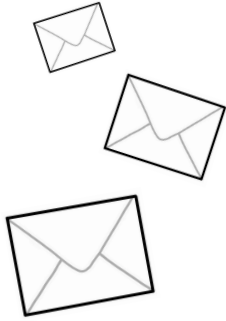
The Creative Thinking Squad

Create your frog Squad themed ad!



The Helpful Squad

Draft a letter to Roy giving him some friendly advice on how he can stay safe online.



Dear



The Digital Squad

In groups, create media frog print slogans to support positive mindsets when using apps, social media platforms or engaging with the news.

